

Annexes

Title of the action :

Immediate decoding ! An education to media : Decoding the news in the printing press and on television

File name : 57SEGPACartableTVAnn

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Annex 01

Survey made in class to synthetize the pupils' televisual habits (the pupils' document).

Television and you: a survey

To understand your behaviour when watching TV you can answer all these questions. Then, we will compare your answers to your comrades'.

1/ How many Television sets are there in your home ?

- a. 1 b. 2 c. 3 and more

2/ Is there a VCR at home ?

- a. yes b. no

how many ?

3/What Tv options have you got

- a. TIVO ? b. Satellite/ payable channels?

4/ You usually watch TV

- a. on your own b. with your family c. with friends

5/ How do you watch TV ?

- a. in silence
b. I make loud commentary and I talk about the programme
c. I do something else while watching

6/ What channels do you watch most?

7/ When you don't like a programme

- a. You watch it anyway
b. You zap
c. You turn it off

8/ To choose a programme, you look in the TV magazine

- a. often b. sometimes c. never

9/ How often and how long do you watch TV? Indicate the number of hours you spend watching TV. At the end write totals per day and per week

	Mon	Tues	Wed	Thur	Fri	Sat	Sun	
7h to 12h								
12h to 16h								
16h to 19h								
19h to 23h								
After 23h								
Total/ day								Total week

Results : Per week, you watch TV

- a. 0 to 10 h b. 10 to 20 h c. 20 to 30 h d. more than 30 h

10/ If you have homework to do, does it change the number of hours spent in front of your television set ?

11/ With the help of the following list, classify the types of shows you prefer:

- | | |
|------------------|---------------|
| Talk-show | Soaps |
| Popular shows | Documentaries |
| Sports programme | The news |
| Games | Others : |
| Films | |

12/ Make a list of your favorite programmes :

-
-
-
-
-

13/ Why do you watch TV?

- a. To get informed or to learn things
- b. To be able to speak about different topics
- c. To have company
- d. To have fun
- e. To watch sport
- f. To forget my problems
- g. To spend some time
- h. Other :

14/ If you couldn't watch TV a month, what would you do during your free time ?

15 / If you had the power to change the programmes what would you change?

Annexe 02

Survey : the news on TV and the pupils (The pupils' document).

The news on TV : survey

NAME:

Firstname :

Class :

boy :

girl :

age :

1 / Do you watch the 8 :00 News ? Yes

What channel ?

Another time, another channel ?

If not, go to question 6

2/ Do you always watch the same channel ? Yes

Which one ?

Why ?

3/ Do you - decide to watch ?

- watch because someone is alr Oy(wata)7.lhing ?

Annexe 03

Document given to the pupils after many sessions of decoding the information.

SURVEY ON THE TELEVISED JOURNAL

1. The announcer (man or woman) :

- How does he or she speak?
- What can you say about their clothes ?
- Do they inspire you trust ?
- Do you tend to believe what he or she says ?
- Does he sound professional ?
- Is he more reliable or believable than another announcer from another show (games, sport...) ?
- What does he or she do during the journal (his or her different functions) ?

2. The setting :

- Try to describe it (use the 3 channels comparison).

- What impression does this setting give you ?

3. The news presentation :

- Where are the most important news of the day placed ?

- Who decided about the order ?

- To you, are the news placed in the headlines the most important ?
- Does this influence your opinion ?

- Spectacular news (accident, war, terrorist attacks, fires, violence, tsunamis...) : Are they more interesting or breath taking than usual news ? Why ?

- Are they introduced in a different way ? What way ?

- What do you feel when you see these scenes (ex : September 11th) ?

4. The reporter (outside) :

- What's his role ?

- What does the fact that he is where things happen bring ?

5. Guests :

- Who is mostly invited on the set?

- Are there people we never see ?