

« **booktube** »

et

« **vlog** »

deux productions numériques

pour

donner du sens aux apprentissages

et

apprendre les élèves à se construire

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Année scolaire : 2016-2017

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Académie Nancy-Metz

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I / Description de l'action

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N f usf Aef tAtvqqpsutAovn f sjr vf tAbvAtf swjdf Aef tAbqqsf oujttbhf tAqpvSAgjsf A qspshf ttf sAfitA rñwf tA uAfitA bje f sA Af Adpotusvjsf AD f tuAe botAdf uf Aqf stqf dujwf Ar vf Aef tA A ppl wcf tAAf uAef tA AwphtAA pouAf uf Asf brjt f tAqbsAef tA f rñwf tAef Auspjtjfn f AVoA A ppl wcf tAAf tuAvof prphjtn f Agpsn f Aef A A ppl AAf uA A pvwcf A A nA bhjuA vof Adsjuv vf A ef Arjwsf Atpv tAgpsn f Awjef pA ArhAn boj f sf Aef tAqspevdjpotAovn f sjr vf tAsf brjt f tAtvsA A pvwcf A Adsf sAef tA A ppl wcf tAAf tuAvon pzfoAousbdjgAef Agjsf Ajsf AfitA rñwf tA uAef A ef wf mqqf sAef tAdpn qf uf odf tAvujrftA ArhAgpsn vrhujpoAdrhjsf Af uAdpobwjodbouf Ae voA kvhn fouAqfstpoof m

FoAqspmpohfn fouAef Adf Aqspkf uArñtA f rñwf tA pouAsf brjt f Aef tA AwphtA Adf Ae jtqptjujgA ovn f sjr vf tA tuAAb pouSbdjpoAef Awjef p A uAef Ac mph AD f tuArof Alpvsuf Awjef pAe botAhr vf mfiA poAtf An fuAf oAtdf of AqpvSAsbdpouf sAvotpvw ojsApvAqpvSaqsf tf ouf sAvof Abdjwuf AMbA qspevdjpoAef tA AwphtAA jotdsjuAe botAvof Af gñyjoAdpmdjw A vsAAb Af qsf tf oubujpoAef A tpjAf uAdpn n f AqpvSAnf rhc psbujpoAef tA A ppl wcf tA Af mfiAsf r vj f suArhAn b usjt f Aef A sf ttpvsdf tAshvn fouAujw tAvjt bouAAb Af stvbtjpoA uAAb Apowdjpo A

FoAqsf obouAqqvA vsAAb Awjef p Avon fejbAovn f sjr vf A vf AfitA rñwf tA Apoobjttf ouAioA qbsujf A s df A Anujrjt bujpoAef AfivsAn bsuqi po f ApvA AbAgf r vf oubujpoAef Af tf bvyA pdjbvy A df uf AbdjpoAqf ebhphjr vf Ajoopw bouf At jotdsjuAe botAvof Aezobn jr vf Aef Aqspkf uA uAef A dpogbdf Ae botArhr vf mfiAnf of t jhobouA bepqf Avof Aqptwuf Aef AtbwjjsA Apdsbujr vf AA sbo pj tA beef j A nA f Apoe f A vsAAb A pujw bujpoAef tA rñwf tA uA vsAfvstA bwjstA oAn buj f sf A ef Aovn f sjr vf AqpvSAnf Ahvje f sAe botArhdr vjtjujpoAef tAdpn qf uf odf tAevAt pdrfiAdpn n vo A MpvjnAovn f sjr vf At jotdsjuAe botAdf Adpouf yuf A ArhAgjtAe botAvof Aef n bsd f Awjt bouA A epoo f sA evA tf otA bvyA bqqsoujttbhf tA f uA e botA vof A sf gñyjoA tvsA nbnf sjuf A f uA rhA sf qsf tf oubujpoAef Apj A

BjotjAdf tAsf bujpotAovn f sjr vf tA qbsudjqf ouf mfiA AbAgpsn bujpoAef AbAqfstpoobrjuf A uAevA djupzfoA oAgwpsjt bouAf yqsf ttjpoA vof Avupopn jf Aef Aqf ot f f A uAAb sbujr vf Abjt poof f A uA sf tqpotbc mfiA f tA sf tf bvyA pdjbvy.

II / Contexte

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Mf An bor vf Aef Arfidusf Af uArñtAe jgjdvnf tAe fyqsf ttjpoApsbrfiAe botArhAgpsn vrhujpoAf uArhA dbqbdjuf A Af n f usf AvovA bwjtAqfstpoof nA wjt bouA Adpobwjodsf ApvA Aqfstvbe f sAvovA jouf smdvuf vsAdi f bAdf subjotA f rñwf tAe vof Adrbttf Aef Auspjtjfn f ApouAf uf A Ampsjhof Aef ArhA dsf bujpoAef tA A ppl wcf tAAf uAef tA AwphtA A nA bhjuA Asbwf stAdf tAtvqqpsutAovn f sjr vf tA psjhjobvyA uAousbdjgAef An pujw sAfitA rñwf tAe f AfitA sf oesf AbdjgAe botAfivsAsbwjrnf uAef A rñvsAn pouf sAef An boj f sf Adpodsuf AfitA jsf dujpotA Aqsf oesf AqpvSaqspshf ttf sA

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III / Objectifs

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M tApckf dujg Aef Adf tAqspevdijpotAovn f sjr vftAAbdr v f sjsArfitAdpn qf uf odf tAevAtpdrfA dpn n voA oAn bujfsf Aef Afidvsvf Aef dsjuvsf Aef psbnA u f Aepodujpoo f n fouAef AbAbohvf Aef botA tftAsf rhuipota Anf dsjuAf uA AmpsbmAE f An bojfsf Adpssf rhujwf Adf tApckf dujg Aef v f mpqqtA t jotsjwf ouAebotArbAn b usjftAef tAdpn qf uf odf tA rjff tA bvyAejgfsf outA QbsdpvstAA e fevdubujpoA QbsdpvstAe FevdubujpoABsujtjv f Af uADvmvsvf rAA A QbsdpvstABwfojsAA A QbsdpvstADjupzfoA AUpvtAdf tApckf dujg Aqbsujdj qf ouA Anbdr vjtjuipoAef Anbvupon jf Aef A nf rfwf Aef botAnfyqsfttjpoAf uArbAlvtujgdbujpoAef AtbAqspqsf Aqf otff Af uAgwpsjtf ouAvof A qsbujv f Abjtpooff A u f tqpotbc rfiAef tA fejbtov n f sjr vftA u f tA f t f bvyA pdjbyv A

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VI / Démarches choisies

Df tAef vyAqspevdijpotAovn f sjr vftApouA f u f Af rhc psf f tAtvddf ttjwf n fouAE botArfiA dbesf Aef voAtpodpvtAef Afidvsvf AfntA rfwf tApouAef bc pse Af brjftAef tA A ppl uvc f tA Adibr v f Af rfwf Aef AbArhtttf AbAe Ajsf Adjor Ajsvf tA u rfiA ppl uvc f AbA f u f Av oAn pzf oAef Aqsf t f ouf sAdf tA rjvsv tA u f Aef Apoo f sA owj f Aef AfntAjsf AfoAqsprpohf n fouAef Adf u f Adujwuf A u f oA jf oAowf dAfiA u f n f Aef tApvwf bvyAqsphsbn n f tAef Agsbo bjtAvAlprfihf A Af Abdpouf s Af Afqsf t f ouf sA A rfiA rfwf tApouA f tA A rph tA An f tuA h jA pvsA vyAef Af An f usf A oAdf of Aef Aqsf t f ouf sA tpvtAqpsn f A jef pA of A yqf sjf odf Af dvf A u Aqqsf djf f A u f AbAef g oesf A oAef w f mpqqbouAv oA sbjtpoof n fouA shvn foubujg

QpvsAn f usf A oA vsvf Adf tAqspevdijpotAovn f sjr vftA AnAbmAE f u f sn jof sAowf dAfitA f rfwf tAef tA f hrft A pvqrftAqpvsvof AqbtAjn juf sAfvsvA jf fuf Aef Adsf bujpoAn bjtAopsn bujwf tA bgioAef Aqsf t f swf sAfitAn n f tAdpoejujpotAef AswbjvAqpvsvAdi bdvo AM A A ppl uvc f A A u rfiA ArphA A f Adpn qptf ouAqpsn f nfin fouAef An bojfsf A vbtj jef oujr v f AnA pouAqpsn f tAef Aef vyA qbsujf tAAvof Aqbsujf Aqsf t f oubujpoAqpvsvArfiA A ppl uvc f A AnA bhjuAef AbAqsf t f oubujpoAevA rjvsv Abwf dAtpoAsf tvn f Af uAqpvsvArfiA ArphA Aef AbAqsf t f oubujpoAef Anf yqf sjf odf ApvAef A nbdujwuf Af dvf Af uAvof Aqbsujf Abshvn foubujwf Aef tApst AfntAn pebrjftAef An jtf A oA vsvf A tpouAdpn n vof tAbvyAef vyAqspk ut ABjotj ApoAef gojuAbwf dA vyArfiA f n qtAef AbA jef pA A n jovuf tAn byjn vn AfntApouf ovAef AbAqspevdijpoAsf tvn f AbwjtA u Afidvsvf Aef voA yusbjuAevA rjvsv Ar vjAgjuA f o tAqpvsvArfiA A ppl uvc f A A Aqsf t f oubujpoAef Anf yqf sjf odf Af dvf Af uAqbsujf A bshvn foubujwf AqpvsvArfiA ArphA AfntApn c sf Aef rfwf tAqbsAqspevdijpoAef A A A AfntAbesf A rjvsv Aef botA r v f n f tuAqsjt f AbA jef p AfntAqpsn buAn q Af u rfiA vqqpsuA drfiA VTC AM tA rfwf tA pouA f brjft AfvstA dsf bujpotA oAef i pstAef tA f vsv tAef AdpvstA u AqpvsvAdf Agjfsf ApouAqbtA vA c f tpjoAef Asf dpvsjsA Aef tApckf ut Af di oprphjr v f tAqbsujdvjfst Anvujrt bujpoAef ArfvsvA tn bsuqi pof AbAtpvvwf ouA f u f Atvggt bouf Aef tAdsjuf sf tAef Asf vttjuf ApouA f u f Aef u f sn jof tA f u A bgjof tAowf dAfitA rfwf tApstr v jnApouAqsf t f ouf AfntAqsf n jfstA f ut Aef AfvsvA jef pA AbArhtttf A Df u f Aqsf t f oubujpoA f oArhtttf Af oujfsf AbA f u f AmpddbtjpoAef Aef w f mpqqt sAdi f bAdi bdvoAef vyA

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eftAdpn qfufodftAe bvpw fwbm bujpoA uAe jotdsjsf Adf Aqspkf uAe botArofAe jn fotjpoAsf gfiywf A dprfidujwf A

CjfoA qmt A dftA qspevdijpotA ovn fsjrvft A qfsn fubouA bvyA frfwftA e usfA sf tqpotbc rftAef AfivstAbqqsfoujttbhft ApouAef wf mpqf AopoAef vrfin fouAef tAdpn qfufodftA joi fsfouftA ArhAn busjtfAefArhArhohvfAn bjtAef tAdpn qfufodftAjouf sejt djqrjnbjsftA ofdf ttbjstA ArhAn psn bujpoAef ArhAnfstpoo brjuf A uAe ArhAn dr vjtjujpoAef ArhAn vupon jf A

Voici deux exemples de « booktubes »

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Voici trois exemples de « vlogs »

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V / Regards sur l'action

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M tA rfwftApouAn bojgf tuf Ac f bvdpvqAe jouf s uAf uAef An pujwbujpoAqpvvsAsf brjtf sAdf tA qspevdijpotAovn fsjrvft A vsupvuAdf vyA vjA qspvwf ouAef tAe jggidvnmf tAe fyqsf ttjpoA dsjuf A fuApsbrn Adf rhAbAfuAvoAn pzf oAqpvvsAf vyAef Aqsphsf ttf sAe botAdf Aepn bjo f Ahs df A AvoA opvwf bvAn pzf oAe fyqsf ttjpo ADi br vf Af rfwf AbAsf brjtf AbvAn pjotA AroAc ppl uwc f A Af uAvoA

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wph Adf subjt Af o Apou Agju A mtjf vst Af v n p v Af o Anspvqf Adf Asbwbjn Af o A q m t A e f A n f o f s f A e f A n f o u s b j e f A f o u s f A q b j s t A b A q f s n j t A b v y A f r i w f t A e f A q b s r f s A e f A r i v s t A f y q f s j f o d f t A f u A e f A e f g o e s f A v o A p p j o u A e f A w f A v s A v o f A d u j w j u f A v j m A l p o o b j t t f o u A u A v j m A b q q s f d j f o u A D f t u A o A d f A f o t A v f A l f A e j t q p t j u g o v n f s j r v f A q b s u j d j q f A A e p o o f s A e v A f o t A v y A b q q s f o u j t t b h f t A

Df subjt Af r i w f t A p o u A v u j r t f A e f t A s f t t p v s d f t A p o o b o u f t A d p n n f A n f n q r p j A e f A e s p o f t A p v A e f A l b n f s b t A s p o u b r i t A p p v s A f o e s f A d p n q u f A e f A e j g g f s f o u t A p p j o u t A e f A w f A j h o j g d b u j g t A

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VI / Evaluation de l'action

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Mf w b n b u j p o A p t j u w f A e f A l f u f A d u j p o A f A n f t v s f A A b A p j t A q b s A f i A b z p o o f n f o u A v f m f A q s p d v s f A v A f j o A e f A n f u b c r j t t f n f o u A b v q s f t A e f A p v t A f i t A o t f j h o b o u t A v j A p j f o u A e b o t A l f A g p s n b u A v n f s j r v f A p d d b t j p o A e f A e f w f p q q f s A e f t A d p n q f u f o d f t A s p q s f t A A f v s A e j t d j q r j o f A u A b v q s f t A e b v s f t A r i w f t A e f A n f u b c r j t t f n f o u A v j A p o u A n b o j g t u f A n A p v i b j u A e f A s f b r j t f s A f i A n n f A s p l f u A

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VII / Perspectives et diffusion

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Df u f A f y q f s j f o d f A q f e b h p h j r v f A w j t f A A s f o e s f A r i t A f r i w f t A s f t q p o t b c r i t A e f A r i v s t A b q q s f o u j t t b h f t A f u A A d s f f s A d i f b A f v y A v o A q s p d f t t v t A e f A n p u j w b u j p o A F o A d f A t f o t A r h A t p d j b r j t b u j p o A e f t A A p p l u c f t A A u e f t A A r p h t A A w f d A b A n j t f A o A j h o f A v s A P L A C E f u A w f d A b A d s f b u j p o A e v o A d p o d p v s t A j o u f s o f A A n f u b c r j t t f n f o u A d p o t u j u w f A v o A n p u j g A e f A s b w b j n A f u A e f A s f v t t j u f A v q q r f n f o u b j s f A

Df A g p s n b u A v n f s j r v f A f t u A s b o t g s b c r i A A l i b r v f A o j w f b v A e f A d r h t t f A f u A A p v u f t A f i t A e j t d j q r j o f t A M b A t p d j b r j t b u j p o A b v u p v s A e f A d f u f A e f n b s d i f A e j e b d u j r v f A f u A q f e b h p h j r v f A g w p s j t f A b A w p s j t b u j p o A e v A s b w b j n A e f t A r i w f t A f u A f i t A s f o e A f o t j c r i t A v y A d p n q f u f o d f t A e v A t p d r i A d p n n v o A o f d f t t b j s f t A A f i v s A d p o t u s v d u j p o A A f i v s A p v w f s u s f A t v s A f i A n p o e f A f u A A f i v s A b v u p o p n j f A

F o A p v u s f A l f A s p l f u A w j t f A A s f e f g o j s A b A p t j u p o A e f A n f o t f j h o b o u A f u A A q s j w r h j f s A v o f A q f e b h p h j f A p s j b p o u b r i A E b o t A l f A d p o u f y u f A b A p t u v s f A e f A n f o t f j h o b o u A g d f A v A v n f s j r v f A e p j u A u s f A s f q f o t f f A A j n A e p j u A g b j s f A d p o g b o d f A b v y A f r i w f t A f u A e p o o f s A e v A f o t A A d f A r v j m A b q q s f o o f o u A d p n n f A n A s f d j t f A s b o p j t A j b e e f j A e j s f d u f v s A e v A D S J A D f o u s f A e f A s f d i f s d i f t A J o u f s e j t d j q r j o b j s f t A e b o t A A p p r e n d r e à e n s e i g n e r à l è r e d u n u m é r i q u e A n f o t f j h o b o u A e p j u A A v j e f s A f i t A t q s j u t A q m u u A v f A f i t A n p e f r i s A A M v w s f A e f A b o o B r h b o A f u A Q j f s s f A D b i v d A l A S o c i é t é d e l a d é f i a n c e A q b s u b h f A b A n n f A e f n b s d i f A q i j m p t p q i j r v f A u A q f e b h p h j r v f

A F o g o A f i t A l p o o b j t t b o d f t A f u A f i t A d p n q f u f o d f t A j f f t A A b A s f b r j t b u j p o A e f A d f t A s p e v d u j p o t A d p o w f s h f o u A f s t A v o A p c k f d u j g A s j n p s e j b n A f u A o A s b q q p s u A e j s f d u A w f d A p v u f A d u j p o A e v d b u j w f A n p v w f s u s f A v y A v u s f t A A s b w f s t A b A g o b r j t b u j p o A e v o A s b w b j n A e p o o f A f o A q b s u b h f A j n A t b h j u A e b o t A d f u f A d p o u j o v j u f A e f A q r h d f s A n f r i w f A b v A d f o u s f A e v o A q s p l f u A e v d b u j g A n j A q f s n f u b o u A e f u b c r j s A t p o A q s p q s f A f o t A d s j u r v f A e f A t f A d p o t u s v j s f A f u A e f A s p v w f s A e b o t A p v u f A g p s n f A e f A d p n n v o j d b u j p o A r v f m f A t p j u A w f s c b r i A b s u j t u j r v f A p v A o v n f s j r v f A v o f A p v w f s u s f A t v s A r i A n p o e f A v j A v t u j g f A n f y j t u f o d f A e f A p o A y q s f t t j p o A D f t u A e b o t A d f u f A q f s t q f d u j w f A j o o p w b o u f A f u A t t f o u j f m f A v f A e p j u A j o t d s j s f A p v u A d u f A q f e b h p h j r v f A

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K p t f A q f s f j s b A b o w j f s A A

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